

Peter Hansen
Executive Producer
Hansen Production Services

As an independent video producer, Peter Hansen operates Hansen Production Services. Peter specializes in overall project responsibility and oversight, and has a broad range of experience in the inception, creation, production, post-production, and distribution of a wide variety of video and broadcast television projects. Owning his own HD production equipment, Peter's work is "hands on," and his roles include executive producer, producer, production designer, director, writer, director of photography, and editor—in any combination. Hansen's experience includes sales and marketing videos, TV spots, corporate communication, live broadcasting and production, training videos, video news releases, news, long-form television programming, documentaries, sports, and supporting video materials for Business Theater, event, electronic media, and web production. Pete's work has taken him around the world, including such places as Russia, China, India, Europe, SE Asia, Africa, and the Middle East. Notable clients include Michelin North America, BFGoodrich Tires, Craftsman Tools, BMW Manufacturing, Techtronic Industries, Lockheed Martin, Saia Transportation, Infor Global Solutions, Blue Bird Bus Company, Mayflower Transit, Volvo Construction Equipment, American Airlines, and many others. Among his many television production credits are episodes of PBS's *Nova* and *Masterpiece Theater*. His video production and broadcast television experience spans over three decades, and his corporate, broadcast, and documentary work has won numerous awards including Emmy, Addy, Telly, Axiom, Aegis, Gabriel, and Vision awards.

Demonstrating another facet of his expertise, Peter served as onsite producer of a 28-city relationship marketing tour for Volvo Construction Equipment, overseeing customer events at racing schools, NFL games, NASCAR races, and even an Idaho fly-fishing trip. He also was an onsite producer for the worldwide press launch of the new BMW X5, and recently produced a fundraising event for Water of Life at which Ellen Johnson Sirleaf, President of Liberia, was the featured speaker.

Before going full-time in his own business Peter spent nearly 8 years as Executive Producer—Video at Jackson Marketing Group in Greenville, SC. Prior to that he worked 11 years as Senior Engineer/Editor/DP for KETC-TV, the PBS affiliate in St. Louis, MO, and during those years also worked as a freelance video producer. Earlier in his career Peter spent several years as producer/director at WSPA-TV and WYFF-TV in the Greenville/Spartanburg, South Carolina market.

Peter holds a Bachelor of Arts degree in radio and television production and resides in Greenville, SC.